

# HYGIENIC ALSOMINE AND FRESCO COLORS



MANUFACTURED BY

*Adams & Eltinge Co*

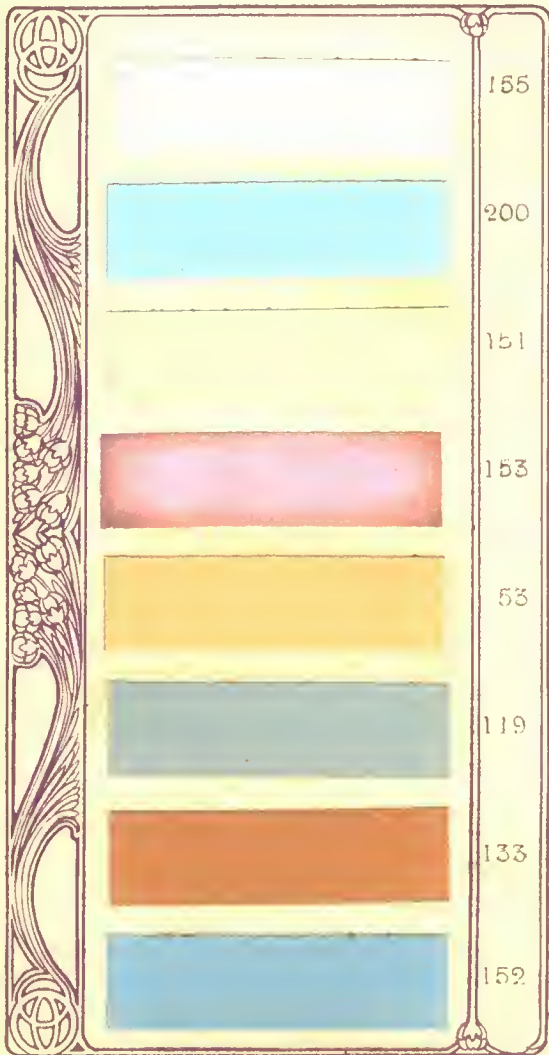
SUCCESSOR TO THE FINEST PAINTS & COLORS CO.





**H**YGIENIC  
KALSOMINE  
and FRESCO  
COLORS

*The sanitary  
wall finish  
for  
everybody*



## ECONOMY

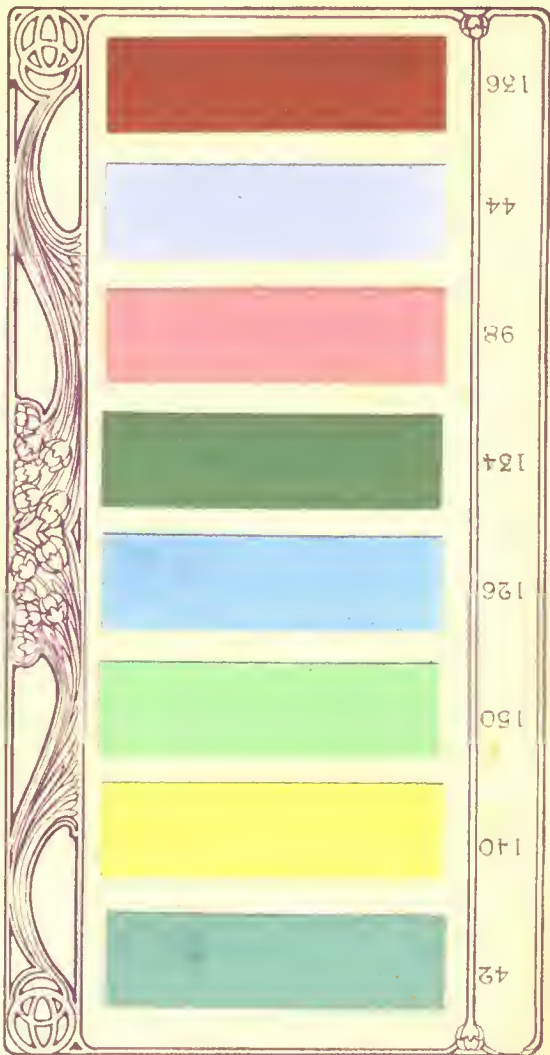
Economy is the road to wealth, so if you are interested, we know we can influence you to travel our way.

With a view to proving up our own goods beyond a shadow of doubt, we mixed a pound each of five prominent brands, including Hygienic Kalsomine and made a thorough, practical test, noting very carefully the various merit points, and securing actual figures that tell a convincing story.

For instance, one pound of our goods covers approximately 152 sq. ft. as against 110, 98, 99 and 70 sq. ft. of the four competing brands. If they are considered economical, what would you call OURS? The saving represented by this test, offers you a big opportunity for economy.

Hygienic Kalsomine and Fresco Colors, worth is forcibly shown by their enormous popularity. We have catered to critical, particular people—those to whom quality, economy and service are paramount considerations. "Service" is a small word but a most vital point in purchasing.

In another test, four men were given two rooms of exactly the same size, upon one of which was to be used Hygienic Kalsomine and on the other a competing brand. Our men showed a saving of 20 per cent. in time, used much less material, and the finished work was far more satisfactory in every way. Needless to say, we got the contract.



136



44



98



124



126



150



140



42

264



299



207



211



263



273



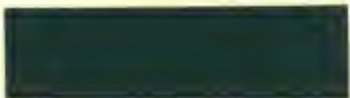
271



270



243



246



241



272



239



209



294



295





## FAULTLESS FACTS

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A larger brush may be used, as Hygienic Kalsomine and Fresco Colors spread easier than ordinary materials and with less labor under the brush.

They cling to the brush, do not spatter, spread easily and may be used in any room without the usual muss, fuss and inconvenience to the housewife.

Water, accidentally spattered on a wall covered with Hygienic Kalsomine, dries out perfectly, leaving no trace of the accident.

The results are always uniform and absolutely reliable.

Our goods work easier, look better and last longer than any material on the market. You can't get around these facts.

It is easiest for the dealer to sell and cheapest for the consumer to use.

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Our Fresco Colors are dry sized colors, prepared especially for decorators, who will particularly appreciate the satisfaction and economy their use affords. In finishing any initial work, the unused remnants may be left until again needed and used without loss. A 4-lb. package covers on smooth wall surfaces from 550 to 600 square feet, according to color.

## RELIABILITY

One of our barrels of Hygienic Kalsomine weighing 200 pounds is equal in size to those of our competitors tipping the scale at 300 and 100 pounds.

The long healthy life of our product proves it to be the best wall finish on the market. It has practically superseded all other compounds used for this purpose.

Our goods are most scientifically prepared with every care and cleanliness; only the purest and best materials obtainable entering into their composition. They also include a well known disinfectant, rendering them absolutely sanitary and hygienic. The City and Board of Education, fully appreciating the merits of Hygienic Kalsomine and Plaster Color, invariably specify their use in these school buildings. Ninety per cent. of this work is done with our goods.

They are particularly desirable for both public and private buildings, imparting to the walls a warm, velvety finish which always bespeaks culture and good taste and looks better than wall paper, as they do not show seams.

Unlike the various cheap mixtures it does not "set," depending entirely upon special ingredients for binding properties which permit of its being mixed in paste form with water. The binder may be secured with cold water when needed for use.

## COLORS

Our coloring materials have been selected only after years of research and practical experimenting and are prepared with minute exactness as to shade. You are guaranteed absolute protection, as our Kalsomine Sape is run through tests all goods before they go from the mixer into the barrel or bins so that a mere error in combining the colors or in the amount of binder necessary to produce the desired coloring on the market.

Our colors are absolutely uniform, practically light proof and are ground so fine that any settling is quite impossible.

Our assortment comprises all the lighter shades, in infinite variety, as well as the indispensable and always correct darker colors, each and every one in beauty and clearness of tone, prepared to strengthen and merit the fame of our organization. You will readily recognize their possibilities; the wonderfully artistic effects that may be secured by a combination of the various tints. They will never grow dull or shabby and none of the faults and disappointments of the ordinary materials will be found here.

One of our Kalsomine packages weighing 4 pounds is larger than those of other brands weighing considerably over five, which shows conclusively that our goods are not made of low quality ingredients that will quickly settle.

### DIRECTIONS - Hygienic Kalsomine

Mix with very hot water (not boiling) to a thick smooth paste, allowing fifteen minutes for the material to become thoroughly dissolved. Thin to a proper consistency for the work for which it is to be used by adding cold water, and allow it to stand until cold. For hard finished walls, the consistency of a good mixed mortar is right. If the walls are rough and porous, more water should be added than for smooth or perfect walls.

### DIRECTIONS - Hygienic Fresco Colors

Use one or more pounds of Fresco Color and sufficient very hot water to make a heavy paste. Stir until it is perfectly smooth. Allow to stand 25 minutes, then, if for immediate use, thin with cold water to the proper consistency for the work upon which it is to be applied. If not intended for immediate use, cover with cold water and do not allow to become ready to use. It is impossible to give the exact quantity of water to be added, as there is so much variation in the surfaces to be decorated. An experienced decorator, however, can readily determine this. The very best results are obtained by using the material after it has become stone cold. All walls to be decorated should be carefully prepared with a coat of good hard oil Fresco Sizer. If the surface is inclined to be rough and porous, more care must be taken in mixing to ensure the entire surface being evenly covered.

## PRICES ON HYGIENIC KALSOMINE

### WHITE

|                              |     |
|------------------------------|-----|
| Barrels, per pound.....      | .08 |
| Half Barrels, per pound..... | .09 |
| Carton Packages, each.....   | .50 |

### TINTS

|                              |     |
|------------------------------|-----|
| Barrels, per pound.....      | .09 |
| Half Barrels, per pound..... | .10 |
| Carton Packages, each.....   | .55 |

## PRICES OF FRESCO COLORS

| Drums  |        |        |        |       | Drums  |        |        |        |        |
|--------|--------|--------|--------|-------|--------|--------|--------|--------|--------|
| No.    | Bbls   | &100   | pkg    | pkg   | No.    | Bbls   | &100   | pkg    | pkg    |
|        | Per lb | Pr lb  | Pr lb  | Pr lb |        | Per lb | Pr lb  | Pr lb  | Per lb |
| 147... | .10... | .11... | .13... | .15   | 262... | .36... | .37... | .39... | .41    |
| 201... | .32... | .33... | .35... | .37   | 263... | .24... | .25... | .27... | .29    |
| 202... | .15... | .16... | .18... | .20   | 264... | .33... | .34... | .36... | .38    |
| 203... | .27... | .28... | .30... | .32   | 265... | .15... | .16... | .18... | .20    |
| 204... | .30... | .31... | .33... | .35   | 266... | .36... | .37... | .39... | .41    |
| 205... | .56... | .57... | .59... | .61   | 267... | .33... | .34... | .36... | .38    |
| 206... | .24... | .25... | .27... | .29   | 268... | .36... | .37... | .39... | .41    |
| 207... | .27... | .28... | .30... | .32   | 269... | .15... | .16... | .18... | .20    |
| 211... | .36... | .37... | .39... | .41   | 270... | .24... | .25... | .27... | .29    |
| 223... | .40... | .41... | .43... | .45   | 271... | .28... | .29... | .31... | .33    |
| 239... | .21... | .22... | .24... | .26   | 272... | .21... | .22... | .24... | .26    |
| 240... | .21... | .22... | .24... | .26   | 273... | .28... | .29... | .31... | .33    |
| 241... | .18... | .19... | .21... | .23   | 274... | .26... | .27... | .29... | .31    |
| 242... | .36... | .37... | .39... | .41   | 291... | .26... | .27... | .29... | .31    |
| 243... | .24... | .25... | .27... | .29   | 292... | .33... | .34... | .36... | .38    |
| 246... | .22... | .23... | .25... | .27   | 293... | .60... | .61... | .63... | .65    |
| 247... | .16... | .17... | .19... | .21   | 294... | .40... | .41... | .43... | .45    |
| 248... | .15... | .16... | .18... | .20   | 295... | .36... | .37... | .39... | .41    |
| 249... | .27... | .28... | .30... | .32   | 296... | .12... | .13... | .15... | .17    |
| 250... | .28... | .29... | .31... | .33   | 297... | .24... | .25... | .27... | .29    |
| 251... | .21... | .22... | .24... | .26   | 298... | .44... | .45... | .47... | .49    |
| 252... | .21... | .22... | .24... | .26   | 299... | .23... | .24... | .26... | .28    |
| 253... | .27... | .28... | .30... | .32   | 300... | .36... | .37... | .39... | .41    |
| 260... | .15... | .16... | .18... | .20   | 725... | .12... | .13... | .15... | .17    |
| 261... | .18... | .19... | .21... | .23   | 730... | .14... | .15... | .17... | .19    |

Latest Price List. Destroy All Previous Lists.

Sept. 20, 1907

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